

# **CNA2024 Student Participation Program**

## What is the CNA Conference and Trade Show (CNA2024) exactly?

CNA2024 is the premier nuclear industry event in Canada. It is three exciting days of networking with senior executives, learning from expert speakers and creating important business connections. It is an excellent opportunity for students interested in a career in nuclear power to learn about major industry developments, future trends, and career opportunities.

#### Am I eligible to apply?

You must be at least 18 years old, or older, currently residing in Canada, and a registered student and studying at the time of the event at a recognized Canadian post-secondary education institution, then ves!

# What does the CNA Student Participation Program entail?

The CNA Student Participation Program awards around 100 students from Canadian post-secondary education institutions every year. The program also includes grants to cover the cost of transportation (train, plane, bus, taxi, kilometres or other) and accommodation at the most economical rate possible. No other travel expenses are eligible.

Travel reimbursements and accommodations are not included for students who are currently enrolled in local schools such as, University of Ottawa, Carleton University or Algonquin College.

#### How do I apply?

Students can submit their applications through a <u>video submission</u> OR a <u>written essay</u>. Participants will choose only ONE (1) prompt below for their application.

#### What are the prompts to choose from?

Below are four prompts. Entrants are required to choose only ONE (1) prompt for their application.

1. Nuclear Energy Safety and Regulation: Delve into the safety measures and regulations in the nuclear energy industry. Discuss the lessons learned from past incidents like Chornobyl and Fukushima and how modern nuclear power plants have improved safety.



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- 2. Innovations in Nuclear Technology: Explore the latest advancements in nuclear technology, such as advanced reactor designs and small modular reactors. Highlight how these innovations are making nuclear energy more efficient, cost-effective, and safer.
- 3. Youth-Driven Nuclear Safety Initiatives: Discuss young people's roles in promoting and improving nuclear safety. Explore how they can contribute to nuclear safety awareness campaigns and community preparedness initiatives.
- 4. Nuclear Energy in Healthcare: Discuss how nuclear medicine plays a crucial role in healthcare and inspires careers in science and medicine.

## What are the submission guidelines for the video essay?

- You must use only one (1) of the prompts for your video essay. Please state the prompt you are using at the start of your video.
- 2 minutes long maximum. Submissions that exceed this requirement will receive deductions in points.
- Only one (originally produced video) entry is permitted per person.
- We recommend that video essay submissions be shot in landscape mode (horizontally).
- Entry must be new and original work. (Any submission that is found to use third-party material, including music, without proper licensing will not be accepted.) Plagiarism will result in immediate disqualification.
- Entrants are encouraged to wear professional attire, limit background noise, and have a clear, uncluttered background in their video. However, content will be much more important than production value.
- We will not consider entries with nudity, profanity, explicit violence, drug use, politically charged messages, images of minors or other inappropriate or unsafe content.
- Submissions should only be submitted once. You will receive an email from WeTransfer once the CNA team has successfully downloaded your video.

### How do I submit my video essay?

- Upload your video submission to the CNA2024 Workspace with the link here: https://studentprogram.wetransfer.com
- Please ensure you video is submitted in an accessible format (MP4 or MOV).
- Once uploaded to WeTransfer, the file will automatically be sent to <u>conference@cna.ca</u> via the WeTransfer Workspace
- Please label your video file: "CNA2024 Video Essay Entry Your name (Name of educational institution)
  - Example: CNA2024 Video Essay Entry Patti Smith (University of Ottawa)



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# What are the submission guidelines for the written essay and how do I submit it?

- You must use only one (1) of the prompts for your written essay. Please state the prompt you are using at the beginning of your written essay. This will be part of the overall word count requirement.
- You will submit your written essay as part of the Google Form Application.
- Essays must be 300 500 words in length. Submissions that do not meet or exceed this requirement will receive deductions in points.
- Only one entry permitted per person.
- All essays must be the student's original work, whose name is listed on the submission form. Plagiarism will result in immediate disqualification.
- Submissions should only be submitted once, unless a confirmation email has not been received within 48 hours of the submission.

### What is the deadline to apply for the Student Participation Program?

Applications open on December 13, 2023, and will close on January 8, 2024, at 5:00 pm EST. Applications received after this date and time will not be considered.

#### How do I submit my application?

Submissions will be accepted online only. All applicants must review the contest's complete, official Terms and Conditions before submitting. To submit your application, visit our CNA2024 event pages and select the "Student Program" tab on the right-hand menu. Applications will be accepted in both English and French.

#### How are essays and video submissions evaluated?

Your video and written essays will be evaluated by an internal committee of CNA staff, who will be looking for sound ideas and innovative responses. Each submission will be judged based on the following factors:

- Originality
- Effectiveness in responding to the prompt.
- Clarity and concision Is your content structured in a logical way?
- Creativity
- Moving/Impactful

We also love passion for the industry and the future of nuclear technology, a dash of personality and the basics of good presentation and writing skills.



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#### Are there other selection criteria?

Yes. A list of contest finalists will be submitted to the Deans and Administrators of your academic institution to confirm your eligibility to attend. Your school may elect to restrict you from attending if you are not a student in good standing or for any other reason, they deem important.

#### When will the winners be notified?

The winners will be notified by January 15, 2024. Students not selected will still be eligible to register at the regular student rate of \$425 CAD.

### What will happen to the winning video and written submissions?

The ownership of any submission remains the property of the video creator or writer, but entry into this opportunity constitutes the entrant's permission and consent, without compensation, with or without attribution, for the Canadian Nuclear Association to use, reproduce, transmit, post, distribute, adapt, edit, and/or display the submission.

## Additional questions?

Email Jessica Clifford at cliffordi@cna.ca